

**Terri Romo**

Assistant Superintendent of Curriculum & Instruction, Sierra Vista Unified School District

Terri Romo serves as the Assistant Superintendent of Curriculum & Instruction for Sierra Vista Unified School District in Arizona, where she has dedicated her career to fostering student success and building a legacy of excellence in education. A proud product of Sierra Vista schools herself, Terri has a unique connection to the district, not only as an alumna but also as a parent, with both of her children benefiting from the district's educational opportunities. While she is a loyal University of Arizona Wildcat, her pride in education spans rival institutions—her daughter is a graduate of Arizona State University's renowned Walter Cronkite School of Journalism and now serves as a reporter for KOLD 13 in Tucson.

With a career spanning decades, Terri has worn many hats, including teacher, principal, and Federal Projects Director, bringing a multifaceted perspective to her leadership role. Her experience extends to areas such as grant writing, professional development, and the implementation of Professional Learning Communities (PLCs), which she has championed as a foundation for collaborative and continuous school improvement. Her innovative approach is further enhanced by her work with the University of Virginia's Partnership for Leaders in Education (PLE), where she gained valuable insights into transformational leadership and strategic decision-making.

Known for her forward-thinking mindset, Terri is passionate about exploring creative solutions to meet the diverse needs of students and staff. She firmly believes in using data to drive decisions while maintaining a clear focus on the humanity behind the numbers—recognizing each data point as a reflection of the efforts and successes of students, teachers, and families.

Terri's leadership philosophy centers on growth, equity, and innovation. She is deeply committed to creating a collaborative culture that empowers educators, engages families, and equips students with the skills and confidence to succeed in a rapidly changing world. Through her vision and dedication, she strives to leave a lasting impact on her community, ensuring that Sierra Vista Unified remains a place where every learner can thrive.